

Industrial Relation Management Pondicherry University

This book is one of the first fully-fledged studies to examine the next world-class industrial leaders emerging from China and India; exploring the domestic and international factors that have led to their rise, and comparing their experiences with other East Asian late-comers such as Japan.

This book examines the economic gains and social costs of agrarian transformation in India. The author looks at three phases of agrarian transformation: colonial, post-colonial, and neoliberal. This work combines macro and micro economic data, economic and noneconomic phenomena, and quantitative and qualitative aspects while exploring the context of historical and contemporary changes with special reference to Maharashtra in western India. It discusses regional disparities in agricultural development, issues of modernisation and social inequality, land owning among scheduled castes and tribes, women in agriculture, pattern of labour migration and farmer's suicides, and documents the experiences and conditions of the rural poor and socially weaker sections to provide a comprehensive understanding of the significant changes in agrarian rural economy of western India. It also discusses contemporary development policy and practices and their consequences. Lucid and topical, this volume will be useful to scholars and researchers of agrarian studies, rural sociology, social history, agricultural economics, development studies, political economy, political studies, and public policy, as well as planning and policy experts.

The dynamic economic climate invites participants who are grounded in strategic financial management and infrastructure development. Thus, a lack of sufficient infrastructure, in both quality and quantity, often disqualifies developing countries from being key players in the global economy and influences other socioeconomic problems like unemployment, quality of work life, and quality of life. Handbook of Research on Strategic Business Infrastructure Development and Contemporary Issues in Finance discusses the efficiency of good infrastructure and its impact on socioeconomic growth and socioeconomic development in general and addresses contemporary aspects of the strategic financial management essential for accomplishing the objective of wealth maximization in today's challenging and competitive economy. This book is an essential research work for policy makers, government workers and NGO employees, as well as academicians and researchers in the fields of business, finance, marketing, management, accounting, MIS, public administration, economics, and law.

The Emerald Handbook of ICT in Tourism and Hospitality incorporates key research findings, in-depth case studies and discussion of the future implications stemming from technologies changes and developments across a number of core themes.

Technology management education and business education are visibly

intertwined in the current educational system. Certain efforts that have taken place in the recent past are the interinstitutional discourse around the world. Technology management is a dynamic and evolving profession, driven by changes in technology, globalization, sustainability, and the increasing importance of the service economy. The Handbook of Research on Future Opportunities for Technology Management Education is a comprehensive reference book that enables readers to comprehend the trends in technological changes and the need to orient business education and technology management in workplaces. The book serves to support with the formation and implementation of appropriate policies for technology management. Covering topics such as big data analytics, cloud computing adoption, and massive open online courses (MOOCs), this text is an essential resource for managers, technologists, teachers, executives, instructional designers, libraries, university researchers, students, faculty, and industry taught leaders.

This volume is about why 'work' changed to become more precarious around the turn of the century. This happened not just in the developed world but also inside sectors that were demarcated as organized and modern within developing countries like India. In these sectors, unlike the greater part of the Indian economy, insecure jobs were uncommon before winds of change made them normal. This shift had occurred before the great global financial crisis of 2008. Between 2005-8 a survey based on over thousand structured interviews with workers in offices, factories, shops and establishments (below the supervisory rank) in Mumbai was undertaken. This is the innovative segment of the book which tries to measure and quantify some of these changes and their associations. It is designed to investigate the central proposition of the 'Insecurity Hypothesis' (IH), which is that the economic risk of increased and global competition was being progressively passed on from the employer to the employee. This was happening through shortened job tenure, erratic remuneration, variable work, contingent employment, and institutional changes that remove or reduce protection, bargaining power of employees in the work place everywhere. The corollary is that widespread and unremitting work (and income related) insecurity is an expedient competitive strategy but a damaging socio-economic phenomenon. Please note: Taylor & Francis does not sell or distribute the Hardback in India, Pakistan, Nepal, Bhutan, Bangladesh and Sri Lanka

This book is a comprehensive examination of the society, polity and economy of South Asian countries and their future trajectories. The chapters included in the volume present key insights into the geopolitical dynamics of the region. New Futures for South Asia: draws on case studies from the region to discuss how democracy has fared in terms of state-society linkages, transformational possibilities and the globalization and radicalization of politics; studies possibilities of economic cooperation in South Asia, including common currency, regional imbalances and aid, transport connectivity and electricity consumption;

examines the crucial role of SAARC and bilateralism in forging connectivities across the diverse geographies of the region. A major intervention in re-shaping South Asian studies, this book will be a great resource for scholars and researchers of security studies, strategic affairs, international relations, development studies and politics.

Ultimately the authors show how arguments about the role of overseas branch plants in the dissemination of management practices must take more careful account of the varied ways in which such factories are implicated in wider corporate strategies. The operations of international firms are embedded within intractable features of capitalist employment relations, especially as they are 're-made' in specific local and national settings.

Maritime transport has been the main driver of trade growth, and the emergence and development of a global economy. This collection of essays from distinguished economists and historians takes an international and comparative perspective, covering topics ranging from technological advance and the role of the state to maritime business development.

Japanese manufacturing firms established in Britain have often been portrayed as carriers of Japanese corporate best practice for work and employment. In this book, the authors challenge these views through case study research, undertaken at several Japanese manufacturing plants in Britain during the 1990s. The authors argue that in actual fact production and employment regimes are adapted and 're-made' in a number of ways, responding to specific corporate and local contexts. In particular, they focus upon the ways in which Japanese and British managers have sought to construct distinctive work regimes in the light of their particular branch plant mandates and competencies, the evolving character of management-worker relations within factories and the varied product and labour market conditions they face. The book highlights the constraints as well as the opportunities facing managers of these greenfield workplaces, and the uncertainties that continued to characterize the development of management strategies. Ultimately the authors show how arguments about the role of overseas branch plants in the dissemination of management practices must take more careful account of the varied ways in which such factories are implicated in wider corporate strategies. The operations of international firms are embedded within intractable features of capitalist employment relations, especially as they are 're-made' in specific local and national settings. This book is an important intervention in contemporary debate about international firms and globalization, and will be of interest to teachers, researchers, and advanced students of this subject from disciplines including Business Studies, Organization Studies, Industrial Relations, Sociology, Political Economy, and Economic and Social Geography.

This volume provides an overview of key principles, approaches, strategies, and tools that businesses have used to reduce environmental impacts and contribute to sustainability. Entries reflect the expertise of scholars and practitioners from varied fields and provide references to other entries as well as citations for further reading. The editors have also included photos, hyperlinks, cross references, and a resource guide.

Contents: Venue Capital: Recent Trends in the Liberalization Context, Role of Financial Institutions and Developmental Organizations in Promoting Rural Non-farm Small Enterprises, Challenges for Indian Banking Industry, HRD Practices in Banking Sector: An Analysis, The Balance Sheet of Liberalization: A Study of the Banking Sector, The Menace of Non-performing Assets: Challenges and Remedial Measures, Credit Disbursement by Commercial Banks After Second Generation Reforms, Financial Sector Reforms and Their Impact on Banks, Voluntary Retirement Scheme: Impact on Banking Sector, Emerging Challenges of Electronic Banking, Information Technology in Banks, Relationship Between Stock Prices and Exchange Rates, Corporate Governance: An Overview, Corporate Frauds: A Model for Good

Governance, Development of Technical Entrepreneurship, Perspectives of Entrepreneurship Development Role of STEPs, and Innovation and Business Incubators, Management of Human Resource, Human Resource Managers Challenges, Managing Talent: A Market Driven Approach, Hallmarks of High Performing Organizations, India Shining with Human Strategic Strength, Human Resource Management with Specific Case Studies in India, Human Resource Management: Challenges in the New Millennium, Traditional Professional Communities: Their Reorientation, Human Resource Development As Strategic Strength, HRD As A Strategic Power, Developing Human Resource As A Strategic Strength, Transcultural Human Values, Rationalisation: A Competitive Advantage.

In Mining Engineering operations, mines act as sources of constant danger and risk to the miners and may result in disasters unless mining is done with safety legislations and practices in place. Mine safety engineers promote and enforce mine safety and health by complying with the established safety standards, policies, guidelines and regulations. These innovative and practical methods for ensuring safe mining operations are discussed in this book including technological advancements in the field. It will prove useful as reference for engineering and safety professionals working in the mining industry, regulators, researchers, and students in the field of mining engineering.

Globalization has proliferated business with numerous challenges and opportunities, and simultaneously at other end the growth in economy, population, income and standard of living has redefined the scope of business and thus the business houses approaches. A highly competitive environment, knowledgeable consumers and quicker pace of technology are keeping business enterprises to be on their toes. Today marketing and its concepts have become key for survival of any business entity. The unique cultural characteristics, tradition and dynamics of consumer, demand an innovative marketing strategy to achieve success. Effective Marketing has become an increasingly vital ingredient for business success and it profoundly affects our day-to-day life. Today, the role of a business houses has changed from merely selling products and services to transforming lives and nurturing lifestyles. The Indian business is changing and so do the marketing strategies. These changing scenarios in the context of globalization will bestow ample issues, prospects and challenges which need to be explored. The practitioners, academicians and researchers need to meticulously review these aspects and acquaint them with knowledge to sustain in such scenarios. Thus, these changing scenarios emphasize the need of a broad-based research in the field of marketing also reflecting in marketing education. This book is an attempt in that direction. We sincerely hope that this book will provide insights into the subject to faculty members, researchers and students from the management institutes, consultants, practicing managers from industry and government officers.

This book brings together new perspectives on China's engagement with South Asian countries. It examines emerging trends in the ties between China and South Asia in the geo-political, geo-strategic and geo-economics context and looks at opportunities for collaboration and connectivity between them. Drawing on extensive case studies, this volume discusses issues such as China's overarching Belt Road Initiative (BRI), regional responses and alternatives to BRI, the new politico-economic drivers in the region, India's China puzzle, the Wuhan informal summit, Nepal and its security dilemma in the region and China's role in peace and stability in Afghanistan. It presents analysis, debates and the way forward for a comprehensive South Asian regional understanding in the wake of the advancing Chinese presence in South Asia. An important contribution in the study of the developing pan China-South Asia vision, this book will be of interest to scholars and researchers of international relations, Chinese studies, Asian studies, defence and strategic studies, regional cooperation, foreign

policy, geopolitics, comparative politics and political studies.

La calidad de vida laboral (CVL) es un concepto clave para el progreso económico de toda empresa, ya que permite crear condiciones favorables para el desarrollo personal, social y laboral de los empleados, lo que propicia su desarrollo integral y repercute en su productividad. Este libro logra integrar los elementos teóricos de la calidad de vida laboral, sus antecedentes, definiciones clásicas y actuales; además presenta los resultados de las mediciones que se realizaron sobre este constructo en diferentes sectores de la economía en la región Caribe colombiana, con el fin de analizar las variables, condiciones y los comportamientos que se registran en cada uno de ellos. The impact of businesses on a country's economy extends beyond just the monetary effects of the company. The ethical standard to which a business upholds itself can have a crucial impact on the development of a country's economy. Empowering Organizations through Corporate Social Responsibility addresses the implementation of businesses' ethical standards in both emerging and advanced economies, interpreting the social impact of this issue in a global context. Highlighting case studies, interdisciplinary perspectives, and strategies in business management, this book is a pivotal reference source for academics, researchers, post-graduate students, and professionals concerned with the development of the business sector.

This book critically analyzes emerging issues and challenges in delivering timely justice to common people. It brings a wide range of contemporary and relevant issues relating to the gross violation of human rights and presents situation-based evidence from, and first-hand experiences of behavioral, social and legal professionals. It deals with themes such as holding administrations accountable and securing justice, challenges for the judiciary in the early disposal of cases, challenges to the forensic community, green federalism and environmental justice, current threats to human rights, ethics in the criminal justice system and honor killing from socio-cultural perspectives. Topical and comprehensive, this book will be an excellent read for scholars and researchers of political studies, legal studies, human rights, psychology, behavioural studies, political sociology, sociology, development studies, governance and public policy, environmental studies and South Asian studies. It will also interest policymakers, nongovernmental organizations, activists and professionals in the field.

This book presents the proceedings of the International Conference on Health, Safety, Fire, Environment, and Allied Sciences. It highlights latest developments in the field of science and technology aimed at improving health and safety in the workplace. The volume comprises content from leading scientists, engineers, and policy makers discussing issues relating to industrial safety, fire hazards and their management in industry, forests and other settings. Also dealt with are issues of occupational health in engineering, process and agricultural industry and protection against incidents of arson and terror attacks. The contents of this volume will be of interest to researchers, practitioners, and policy makers alike.

Written within the context of Indian business, this book examines the necessary parameters for creating performance organizations in a era of globalization.

Data science revolves around two giants: Big Data analytics and Deep Learning. It is becoming challenging to handle and retrieve useful information due to how fast data is expanding. This book presents the technologies and tools to simplify and streamline the formation of Big Data as well as Deep Learning systems. This book discusses how Big

Data and Deep Learning hold the potential to significantly increase data understanding and decision-making. It also covers numerous applications in healthcare, education, communication, media, and entertainment. Integrating Deep Learning Algorithms to Overcome Challenges in Big Data Analytics offers innovative platforms for integrating Big Data and Deep Learning and presents issues related to adequate data storage, semantic indexing, data tagging, and fast information retrieval. FEATURES Provides insight into the skill set that leverages one's strength to act as a good data analyst Discusses how Big Data and Deep Learning hold the potential to significantly increase data understanding and help in decision-making Covers numerous potential applications in healthcare, education, communication, media, and entertainment Offers innovative platforms for integrating Big Data and Deep Learning Presents issues related to adequate data storage, semantic indexing, data tagging, and fast information retrieval from Big Data This book is aimed at industry professionals, academics, research scholars, system modelers, and simulation experts.

The ultimate success or failure of a business, in modern society, depends on a variety of factors across all levels of the organization. By utilizing dynamic technology and management techniques, businesses can more efficiently reach their goals and become successful in the growing market. Management Strategies and Technology Fluidity in the Asian Business Sector is a critical scholarly resource that examines the collaboration in business, management, and technology in Asia. Featuring coverage on a broad range of topics such as business ethics, entrepreneurship, and international trade, this book is geared towards academicians, students, and managers seeking current research on business in Southeast Asia.

The continuous growth and expansion of the travel sector has brought about a greater need to understand and improve its various promotional tactics. Effectively employing these methods will benefit all manner of travel destinations and attract a larger number of tourists to these locations. Emerging Innovative Marketing Strategies in the Tourism Industry is an authoritative title comprised of the latest scholarly research on effective promotional tools and practices within the tourism sector. Featuring expansive coverage on a variety of topics from the use of information technology and digital tools to tourist motivation and economic considerations, this publication is an essential reference source for students, researchers, and practitioners seeking research on the latest applications, models, and approaches for promotion in the travel industry. This publication features valuable, research-based chapters across a broad range of relevant topics including, but not limited to, consumer search behavior, customer relationship management, smart technologies, experiential tourist products, leisure services, national brand images, and employment generation.

This important new volume discusses the role of emotion, resilience, and well-being in many contexts of human life, including home, school, and workplace. Leading researchers and academicians from around the world and from various fields—such as health, education, information and technology, military, and manufacturing—explore the theoretical and practical implications of many studies

in this area. They present new concepts, models, and knowledge for practical applications that address challenges to well-being. The volume also considers the roles of several other influencing factors, such as emotional intelligence, performance, productivity, and employee's health and happiness. The book's editors state that, "At this juncture of human and technological development, when artificial intelligence and automation are slowly taking over the world, holding on to the study of emotions, well-being, and resilience has become imperative, as these influence sustainable performances and growth by individuals as well as organizations."

This Is The First Edition Of The Book On Management Principles And Practices . It Is A Comprehensive Text Book Which Provides A Good Coverage Of The Fundamentals Of Management. The Discussion On Various Chapters Has Been Done In A Simple And Easy To Understand Manner Keeping The Students Of Commerce And Management In View. The Salient Features Of This Book Are: * A Wider Coverage Of The Syllabi Of Ba/B.Com. (Corporate Secretaryship), B.Com., Bba And Bism Of Madras University, Bharathiar University, Bharathidasan University, Anna University, Alagappa University And Pondicherry University (Both Regular And Correspondence). * The Book Is Covering The Syllabus Of M.Com. /Mba/Ma Corporate Secretaryship Of Various Universities In Tamilnadu. * It Covers Master Of Management Programmes As Well As Post-Graduate Management Diploma Programmes Of Distance Education, Pondichery University. * The Explanation Of Various Management Principles And Practices In A Very Comprehensive Manner. * The Book Has The Unique Feature Of Dealing With Case Studies Of Bba And Mba Programmes.

Since the general acceptance of the field of corporate social responsibility worldwide, corporate entities and those who act for them either as executives or "ordinary" employees are expected to be socially responsible. Being socially responsible has a number of quantifiable and unquantifiable benefits for the entity and its stakeholders. It improves the entity's bottom line results, protects jobs, and is also better for the environment. As such, it makes good sense for professionals and those that they interact with as colleagues, suppliers of goods and services, lenders etc to want to take the issue of CSR seriously. This perhaps explains why this book has chosen to explore how 19 professions across the world have integrated and continue to impress upon their staff the importance of CSR in their operational activities. We are constantly reminded that our world's natural resources are exhaustible; we can therefore no longer live for today alone if we do not want to cause substantial problems for future generations.

The Routledge Handbook of Tourism Experience Management and Marketing offers a comprehensive and thorough inquiry into both customary and emergent issues of tourism experience and co-creation. Drawing together contributions from 83 authors from 28 countries with varied backgrounds and interdisciplinary interests, the handbook highlights multiple representations and interpretations of

the theme. It also integrates a selection of illustrative global case studies to effectively present its chapter contents. Tourism experience drives the contemporary tourist's behavior as they travel in pursuit of experiencing unique and unusual destinations and activities. Creating a memorable and enduring experience is therefore a prerequisite for the all tourism business organizations irrespective of the nature of their products or services. This handbook focuses on conceptualizing, designing, staging, managing and marketing paradigms of tourism experiences from both supply and demand perspectives. It sheds substantial light on the contemporary theories, practices and future developments in the arena of experiential tourism management and marketing. Encompassing the latest thinking and research themes, this will be an essential reference for upper-level students, researchers, academics and industry practitioners of hospitality as well as those of tourism, gastronomy, management, marketing, consumer behavior, cultural studies, development studies and international business, encouraging dialogue across disciplinary boundaries.

This edited volume on international development is a collection of papers presented at the international postgraduate conference "Development: What Now?" in Hong Kong from the 9th to 11th October 2014. With the support of the Postgraduate Students Conference Grant of the Research Grants Council of Hong Kong, this conference was organised by the Department of Applied Social Science of the Hong Kong Polytechnic University. The conference aimed to contribute in answering the vital question for the future of development studies: "What Now?" The conference explored some of the past, present and future challenges in international development. It was a grand success attracting over 60 participants from Germany, Indonesia, Canada, Italy, India, Poland, China, Malaysia, Vietnam, Australia, Nigeria, Singapore, Thailand, Brazil, the UK and Hong Kong. The participants presented their research papers on ten major themes. These included (1) Empowering People, Climate Change and Education; (2) Poverty Reduction; (3) Gender Studies; (4) Human Rights, Environment and Wellbeing; (5) Foreign Aid and Development Cooperation; (6) Security and Transnationality; (7) Economic Development; (8) Urban and Rural Development; (9) Governance, Diplomacy and Health in Development; (10) Sociology and Diversity in Psychology, Literature and Advertising. The highlights of the conference were the two defining speeches delivered by Emeritus Professor Robert J. Holton of Trinity College Dublin and The University of South Australia, and Professor Damien Kingsbury of Deakin University, Australia. These two keynote speeches, together with other outstanding conference papers, have been selected and published in this volume.

The regional development of society and economy are closely related with innovative capacities. As the benefits of Regional information systems in establishing innovative regional planning are more widely recognized, there is a greater demand for a definitive text on the nascent subject. Regional Innovation Systems and Sustainable Development: Emerging Technologies promotes scientific discussion on standards and practices of regional development, while also covering emerging research topics in regional innovation systems and

sustained development. A leading source of information from experts in the field, this text demonstrates the capacity of regional innovation systems, information technology, management and sustainable development for the mutual understanding, prosperity and well being of all the citizens in the world.

Online business has been growing progressively and has become the major business platform within the past two decades. The internet bulldozed the development of new business models and innovations that substantially changed the way businesses run today. This led to a growth of advanced technologies used in online business such as data analytics, machine learning, and artificial intelligence. With higher internet connectivity and the exponential growth of mobile devices, shopping processes and behaviors were significantly affected as people are consistently connected online. Consumers can easily gain helpful product information and retail competitor information in myriad online channels. This led to a profound effect on businesses where they began to invest in new technologies and business practices that aim to align with the effects of globalization. Given the rapid technology advancements, both businesses and customers are presently experiencing an exponential upsurge in the implementation of new business processes and models. *Impact of Globalization and Advanced Technologies on Online Business Models* explores the ever-changing field of running an online business and presents the current issues and challenges in online business triggered by global shifts in the online environment and technological changes. The chapters draw from a wide range of technologies used in today's digital marketplace as well as recent development and empirical researches on online consumer behavior. As such, this book aims to contribute new dimensions in managing advancements in online business triggered by global and technology transformation. This book is ideal for executives, managers, IT consultants, practitioners, researchers, academicians, and students interested in globalization and the new technologies affecting online business models.

In Indian context.

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