

American Sketches Great Leaders Creative Thinkers And Heroes Of A Hurricane

The former Supreme Court justice shares stories about the history and evolution of the Supreme Court that traces the roles of key contributors while sharing the events behind important transformations.

Ronald Reagan left behind a legacy that America will never forget. Now, in this one-of-a-kind collection of his most intimate thoughts, his favorite quotations by others, and his own most collectible jokes, all culled from a newly disclosed set of personal notecards he kept throughout his life and career, fans and admirers of the fortieth president will find a unique window of insight into the soul of an American icon. Edited by Douglas Brinkley, editor of #1 New York Times bestseller *The Reagan Diaries*, this indispensable Reagan retrospective is perfect for fathers, graduates, and anyone looking to find inspiration in the thoughts and musings of a great American leader.

Reignite your creative-thinking skills to produce innovative solutions *Organizational Creativity: A Practical Guide for Innovators and Entrepreneurs* by Gerard J. Puccio, John F. Cabra, and Nathan Schwagler, is a compelling new text designed to transform the reader into a creative thinker and leader. Arguing that creativity is an essential skill that must be developed, the authors take a highly practical approach, providing strategies, tools, and cases to help readers hone their creative abilities. Whether students are preparing to become entrepreneurs or to work in an established firm, this text will help them survive and thrive in an era of innovation and change.

The bestselling author of *Leonardo da Vinci* and *Steve Jobs* returns with a gripping account of how Nobel Prize winner Jennifer Doudna and her colleagues launched a revolution that will allow us to cure diseases, fend off viruses, and have healthier babies. When Jennifer Doudna was in sixth grade, she came home one day to find that her dad had left a paperback titled *The Double Helix* on her bed. She put it aside, thinking it was one of those detective tales she loved. When she read it on a rainy Saturday, she discovered she was right, in a way. As she sped through the pages, she became enthralled by the intense drama behind the competition to discover the code of life. Even though her high school counselor told her girls didn't become scientists, she decided she would. Driven by a passion to understand how nature works and to turn discoveries into inventions, she would help to make what the book's author, James Watson, told her was the most important biological advance since his co-discovery of the structure of DNA. She and her collaborators turned a curiosity of nature into an invention that will transform the human race: an easy-to-use tool that can edit DNA. Known as CRISPR, it opened a brave new world of medical miracles and moral questions. The development of CRISPR and the race to create vaccines for coronavirus will hasten our transition to the next great innovation revolution. The past half-century has been a digital age, based on the microchip, computer, and internet. Now we are entering a life-science revolution. Children who study digital coding will be joined by those who study genetic code. Should we use our new evolution-hacking powers to make us less susceptible to viruses? What a wonderful boon that would be! And what about preventing depression? Hmm... Should we allow parents, if they can afford it, to enhance the height or muscles or IQ of their kids? After helping to discover CRISPR, Doudna became a leader in wrestling with these moral issues and, with her collaborator Emmanuelle Charpentier, won the Nobel Prize in 2020. Her story is a thrilling detective tale that involves the most profound wonders of nature, from the origins of life to the future of our species.

AN ENGAGING INSIDER'S ACCOUNT OF SOME OF THE MOST FASCINATING DOMESTIC AND INTERNATIONAL EPISODES IN CONTEMPORARY AMERICAN HISTORY, FROM THE HIGHLY RESPECTED FORMER SECRETARY OF STATE WHO REMAINS A DEMOCRATIC ELDER STATESMAN. Warren Christopher is that rarest of Washington personalities: a wise and witty public servant once described by the *Washington Post* as "the antithesis of the glitz-hungry, self-aggrandizing, corner-cutting political figures who dominate Washington today." In this memoir, the man whose sage counsel and sometimes parodied discretion brought him to the right hand of mayors, governors, and presidents, shares his personal recollections and impressions of leaders and events that shaped the second half of the twentieth century. Writing in tightly crafted, often self-effacing prose, Christopher chronicles how he left the privacy of life at a premier law firm to heed calls to public service from Supreme Court justice William O. Douglas, Los Angeles mayor Tom Bradley, and California governor Edmund "Pat" Brown -- as well as presidents Lyndon Johnson, Jimmy Carter, and Bill Clinton. Throughout his career, Christopher faced diverse challenges: he advised a president on whether to dispatch federal troops to quell civil disturbances; led negotiations to free American hostages in Iran; investigated a major city's police force gone awry; and helped cope with Yitzhak Rabin's assassination. From "Starting from Scranton" and "The Johnson Treatment" to "Middle East: Antipodes" and "Yesterday a War, Today a Country," each chapter is a compelling story on its own. Together, they offer the first clear picture of the impact of this quiet North Dakotan on modern American history.

This book examines the foreign policy decisions of the presidents who presided over the most critical phases of America's rise to world primacy in the twentieth century, and assesses the effectiveness and ethics of their choices. Joseph Nye, who was ranked as one of *Foreign Policy* magazine's 100 Top Global Thinkers, reveals how some presidents tried with varying success to forge a new international order while others sought to manage America's existing position. The book shows how transformational presidents like Wilson and Reagan changed how America sees the world, but argues that transactional presidents like Eisenhower and the elder Bush were sometimes more effective and ethical. It also draws important lessons for today's uncertain world, in which presidential decision making is more critical than ever.

Even the youngest science enthusiasts know the name "Einstein." To them, it represents intelligence and ingenuity. But they may not know much about Albert Einstein as a man and why his fame reached such great heights. In this

comprehensive biography, which draws on new research and personal documents, accessible text tells the fascinating story of Einstein's life, including his early years in Germany, his achievements that led to the Nobel Prize, and his role in the development of the atomic bomb. Plentiful photographs, explanatory diagrams, and illuminating sidebars add to the reader's experience, helping to reveal the person and the genius behind the name.

The #1 New York Times bestseller *From Vice President Kamala Harris*, one of America's most inspiring political leaders, a book about the core truths that unite us, and the long struggle to discern what those truths are and how best to act upon them, in her own life and across the life of our country "A life story that genuinely entrances." —Los Angeles Times Vice President Kamala Harris's commitment to speaking truth is informed by her upbringing. The daughter of immigrants, she was raised in an Oakland, California community that cared deeply about social justice; her parents--an esteemed economist from Jamaica and an admired cancer researcher from India--met as activists in the civil rights movement when they were graduate students at Berkeley. Growing up, Harris herself never hid her passion for justice, and when she became a prosecutor out of law school, a deputy district attorney, she quickly established herself as one of the most innovative change agents in American law enforcement. She progressed rapidly to become the elected District Attorney for San Francisco, and then the chief law enforcement officer of the state of California as a whole. Known for bringing a voice to the voiceless, she took on the big banks during the foreclosure crisis, winning a historic settlement for California's working families. Her hallmarks were applying a holistic, data-driven approach to many of California's thorniest issues, always eschewing stale "tough on crime" rhetoric as presenting a series of false choices. Neither "tough" nor "soft" but smart on crime became her mantra. Being smart means learning the truths that can make us better as a community, and supporting those truths with all our might. That has been the pole star that guided Harris to a transformational career as the top law enforcement official in California, and it is guiding her now as a transformational United States Senator, grappling with an array of complex issues that affect her state, our country, and the world, from health care and the new economy to immigration, national security, the opioid crisis, and accelerating inequality. By reckoning with the big challenges we face together, drawing on the hard-won wisdom and insight from her own career and the work of those who have most inspired her, Kamala Harris offers in *THE TRUTHS WE HOLD* a master class in problem solving, in crisis management, and leadership in challenging times. Through the arc of her own life, on into the great work of our day, she communicates a vision of shared struggle, shared purpose, and shared values. In a book rich in many home truths, not least is that a relatively small number of people work very hard to convince a great many of us that we have less in common than we actually do, but it falls to us to look past them and get on with the good work of living our common truth. When we do, our shared effort will continue to sustain us and this great nation, now and in the years to come.

From the best-selling *Little People, BIG DREAMS* series, *Leaders* introduces babies and toddlers to some of the greatest leaders from history and today in a sturdy board book format.

New York Times bestseller Rachel Ignotofsky's *Women in Art* comes to the youngest readers in board format! Highlighting the creative contributions of female artists, this board book edition of the original bestseller features simpler text and Rachel Ignotofsky's signature illustrations reimagined for younger readers, to give young creators the perfect role models to grow up with while inspiring a love of art. The collection features diverse women creating a wide array of artistic mediums who paved the way for the next generation of artists. The perfect gift for fans of Rachel Ignotofsky's other board books and buyers of *Dream Big*, *Little One* and *A Is for Awesome!*

Draws on more than forty interviews with Steve Jobs, as well as interviews with family members, friends, competitors, and colleagues to offer a look at the co-founder and leading creative force behind the Apple computer company.

This exclusive boxed set from beloved New York Times bestselling author Walter Isaacson features his definitive biographies: *Steve Jobs*, *Einstein*, *Benjamin Franklin*, and *Leonardo da Vinci*. "If anybody in America understands genius, it's Walter Isaacson." —Salon Celebrated historian, journalist, and bestselling author Walter Isaacson's biography collection of geniuses now available in one boxed set—the perfect gift for history lovers everywhere. *Steve Jobs: The "enthralling"* (The New Yorker) worldwide bestselling biography of legendary Apple cofounder Steve Jobs. The story of the roller-coaster life and intense creative entrepreneur whose passion for perfection and ferocious drive revolutionized six industries: personal computers, animated movies, music, phones, tablet computing, and digital publishing. Isaacson's portrait touched millions of readers. *Einstein: How did his mind work? What made him a genius?* Isaacson's biography of Albert Einstein—also the basis for the ten-part National Geographic series starring Geoffrey Rush—shows how Einstein's scientific imagination sprang from the rebellious nature of his personality. His fascinating story is a testament to the connection between creativity and freedom. *Benjamin Franklin: In this colorful and intimate narrative, Isaacson provides the full sweep of Ben Franklin's amazing life, showing how the most fascinating Founding Father helped forge the American national identity.* *Leonardo da Vinci: History's consummate innovator and most creative thinker. Isaacson illustrates how Leonardo's genius was based on skills we can improve in ourselves, such as passionate curiosity, careful observation, and an imagination so playful that it flirted with fantasy.*

Winner of the 2020 Medici Prize for Foreign Novel From the award-winning author of the Man Booker Prize finalist *Like a Fading Shadow*, Antonio Muñoz Molina presents a flâneur-novel tracing the path of a nameless wanderer as he walks the length of Manhattan, and his mind. De Quincey, Baudelaire, Poe, Joyce, Benjamin, Melville, Lorca, Whitman . . . walkers and city dwellers all, collagists and chroniclers, picking the detritus of their eras off the filthy streets and assembling it into something new, shocking, and beautiful. In *To Walk Alone in the Crowd*, Antonio Muñoz Molina emulates these classic inspirations, following their peregrinations and telling their stories in a book that is part memoir, part novel, part chronicle of urban wandering. A skilled collagist himself, Muñoz Molina here assembles overheard conversations, subway ads, commercials blazing away on public screens, snatches from books hurriedly packed into bags or shoved under one's arm, mundane anxieties, and the occasional true flash of insight—struggling to announce itself amid this barrage of data—into a poem of contemporary life: an invitation to let oneself be carried along by the sheer energy of the digital metropolis. A denunciation of the harsh noise of capitalism, of the conversion of everything into either merchandise or garbage (or both), *To Walk Alone in the Crowd* is also a celebration of the beauty and variety

of our world, of the ecological and aesthetic gaze that can, even now, recycle waste into art, and provide an opportunity for rebirth. A tender and powerful affirmation that Black lives have always mattered. Black lives matter. That message would be self-evident in a just world, but in this world and this America, all children need to hear it again and again, and not just to hear it but to feel and know it. This book affirms the message repeatedly, tenderly, with cumulative power and shared pride. Celebrating Black accomplishments in music, art, literature, journalism, politics, law, science, medicine, entertainment, and sports, Shani King summons a magnificent historical and contemporary context for honoring the fortitude of Black role models, women and men, who have achieved greatness despite the grinding political and social constraints on Black life. Frederick Douglass, Toni Morrison, Sojourner Truth, John Lewis, Langston Hughes, Louis Armstrong, Maya Angelou, Aretha Franklin, and many more pass through these pages. An America without their struggles, aspirations, and contributions would be a shadow of the country we know. A hundred life sketches augment the narrative, opening a hundred doors to lives and thinking that aren't included in many history books. James Baldwin's challenge is here: "We are responsible for the world in which we find ourselves, if only because we are the only sentient force which can change it." Actress Viola Davis's words are here, too: "When I was younger, I did not exert my voice because I did not feel worthy of having a voice. I was taught so many things that didn't include me. Where was I? What were people like me doing?" This book tells children what people like Viola were and are doing, and it assures Black children that they are, indisputably, worthy of having a voice. *Have I Ever Told You Black Lives Matter?* is a book for this time and always. It is time for all children to live and breathe the certainty that Black lives matter. Endorsements: "A beautiful and powerful story and a way to engage and teach children—on Black history, which is American history, and on the legacy of Black struggle and achievement in this nation." —Khary Lazarre-White, Executive Director & Co-Founder, The Brotherhood/Sister Sol, and author of *Passage* "The world needs this yesterday." —James Forman Jr., Pulitzer Prize – winning author of *Locking Up Our Own: Crime and Punishment in Black America* "Fantastic."—Janai S. Nelson, Associate Director-Counsel, NAACP Legal Defense and Educational Fund "Black children grow up being treated differently because of the color of their skin. This loving and positive book acknowledges that reality while also celebrating the resilience of Black people and the accomplishments, leadership, and fortitude of Black Americans. We need this book."—Dr. JudyAnn Bigby, Director of the Harvard Medical School Center of Excellence in Women's Health and former Secretary of the Executive Office of Health and Human Services, Commonwealth of Massachusetts

Creativity is about capturing those moments that make life worth living. The author's objective is to offer an understanding of what leads to these moments, be it the excitement of the artist at the easel or the scientist in the lab, so that knowledge can be used to enrich people's lives. Drawing on 100 interviews with exceptional people, from biologists and physicists to politicians and business leaders, poets and artists, as well as his 30 years of research on the subject, Csikszentmihalyi uses his famous theory to explore the creative process. He discusses such ideas as why creative individuals are often seen as selfish and arrogant, and why the tortured genius is largely a myth. Most important, he clearly explains why creativity needs to be cultivated and is necessary for the future of our country, if not the world.

The New York Times bestseller that gives readers a paradigm-shattering new way to think about motivation from the author of *When: The Scientific Secrets of Perfect Timing* Most people believe that the best way to motivate is with rewards like money—the carrot-and-stick approach. That's a mistake, says Daniel H. Pink (author of *To Sell Is Human: The Surprising Truth About Motivating Others*). In this provocative and persuasive new book, he asserts that the secret to high performance and satisfaction-at work, at school, and at home—is the deeply human need to direct our own lives, to learn and create new things, and to do better by ourselves and our world. Drawing on four decades of scientific research on human motivation, Pink exposes the mismatch between what science knows and what business does—and how that affects every aspect of life. He examines the three elements of true motivation—autonomy, mastery, and purpose—and offers smart and surprising techniques for putting these into action in a unique book that will change how we think and transform how we live.

All of us struggle at one time or another with creative block. Always striking at the worst moment, it can leave you feeling completely paralyzed. Take solace in knowing that you are not alone. It happens to everyone and is actually an inevitable part of the creative process. *Breakthrough!* is a lively compilation of strategies for combating creative block offered by a who's who of leading graphic designers, typographers, cartoonists, photographers, illustrators, musicians, writers, and other creative professionals. Because every block is different, they offer a wide variety of solutions—from cleaning the house and eating spicy food to making a plaster cast of your hands and feet—that are surprising, amusing, at times weird, but always inspiring. *Breakthrough!* is rocket fuel for any creative individual in need of a catalyst to get ideas flowing again.

A riveting, deeply personal account of history in the making—from the president who inspired us to believe in the power of democracy #1 NEW YORK TIMES BESTSELLER • NAACP IMAGE AWARD NOMINEE • NAMED ONE OF THE TEN BEST BOOKS OF THE YEAR BY THE NEW YORK TIMES BOOK REVIEW NAMED ONE OF THE BEST BOOKS OF THE YEAR BY The Washington Post • Jennifer Szalai, The New York Times • NPR • The Guardian • Marie Claire In the stirring, highly anticipated first volume of his presidential memoirs, Barack Obama tells the story of his improbable odyssey from young man searching for his identity to leader of the free world, describing in strikingly personal detail both his political education and the landmark moments of the first term of his historic presidency—a time of dramatic transformation and turmoil. Obama takes readers on a compelling journey from his earliest political aspirations to the pivotal Iowa caucus victory that demonstrated the power of grassroots activism to the watershed night of November 4, 2008, when he was elected 44th president of the United States, becoming the first African American to hold the nation's highest office. Reflecting on the presidency, he offers a unique and thoughtful exploration of both the awesome reach and the limits of presidential power, as well as singular insights into the dynamics of U.S. partisan politics and international diplomacy. Obama brings readers inside the Oval Office and the White House Situation Room, and to Moscow, Cairo, Beijing, and points beyond. We are privy to his thoughts as he assembles his cabinet, wrestles with a global financial crisis, takes the measure of Vladimir Putin, overcomes seemingly insurmountable odds to secure passage of the Affordable Care Act, clashes with generals about U.S. strategy in Afghanistan, tackles Wall Street reform, responds to the devastating Deepwater Horizon blowout, and authorizes Operation Neptune's Spear, which leads to the death of Osama bin Laden. *A Promised Land* is extraordinarily intimate and introspective—the story of one man's bet with history, the faith of a community organizer tested on the world stage. Obama is candid about the balancing act of running for office as a Black American, bearing the expectations of a generation buoyed by messages of "hope and change," and meeting the moral challenges of high-stakes decision-making. He is frank about the forces that opposed him at home and abroad, open about how living in the White House affected his wife and daughters, and unafraid to reveal self-doubt and disappointment. Yet he never

wavers from his belief that inside the great, ongoing American experiment, progress is always possible. This beautifully written and powerful book captures Barack Obama's conviction that democracy is not a gift from on high but something founded on empathy and common understanding and built together, day by day.

Sonnenfeld and Ward show how to rise Phoenix-like from the ashes. Their account of the psychological and behavioral foundations of that important quality resilience is important reading for everyone who will ever face a reversal of fortune. Jeffrey Pfeffer, Thomas D. Dee II Professor of Organizational Behavior, Graduate School of Business, Stanford University Is it possible to rescue your career and restore your reputation after a major professional setback? In an age rife with press accounts of disgraced CEOs, politicians, and celebrities as well as courageous but beleaguered whistleblowers and victims of rivals or envious colleagues and bosses this question has grown more important than ever. In *Firing Back*, Jeffrey Sonnenfeld and Andrew Ward answer the question with a resounding Yes. They go on to lay out a practical and an important five-step process for actually recovering from setbacks. Following these steps will help guide you through the difficult circumstances, rebuild your reputation, and chart a new future. The authors also explore strategies for surmounting common barriers to career recovery, including tricky corporate cultures and psychological stresses. Anchored in decades of research and scholarly studies across multiple fields, this book is packed with engrossing stories and first-hand accounts from humbled but restored CEOs and executives from firms as diverse as General Electric, The Home Depot, Morgan Stanley, Apple, Staples, and Hewlett-Packard. *Firing Back* offers a clear plan for anyone who needs to recover from a career setback and reclaim lost prestige and reputation whether the setback stemmed from his own actions or forces outside her control.

In 1982, George Lucas saw potential in the fledgling videogame industry and created his own interactive-entertainment company. Twenty-five years and dozens of award-winning games later, LucasArts has earned a prestigious place in the industry and in the hearts of gamers everywhere. *Rogue Leaders* is the first substantive survey of a videogame company a deluxe compilation that traces its history through never-before-published interviews. In addition, more than 300 pieces of concept art, character development sketches, and storyboards have been lavishly reproduced to showcase the creative talent behind such videogame classics as *The Secret of Monkey Island*, *Grim Fandango*, and *Star Wars: Knights of the Old Republic*, as well as games that were never publicly released. A thrill for millions of videogame and LucasArts fans around the world.

American Sketches Great Leaders, Creative Thinkers, and Heroes of a Hurricane Simon and Schuster

The #1 New York Times bestseller from Walter Isaacson brings Leonardo da Vinci to life in this exciting new biography that is "a study in creativity: how to define it, how to achieve it... Most important, it is a powerful story of an exhilarating mind and life" (*The New Yorker*). Based on thousands of pages from Leonardo da Vinci's astonishing notebooks and new discoveries about his life and work, Walter Isaacson "deftly reveals an intimate Leonardo" (*San Francisco Chronicle*) in a narrative that connects his art to his science. He shows how Leonardo's genius was based on skills we can improve in ourselves, such as passionate curiosity, careful observation, and an imagination so playful that it flirted with fantasy. He produced the two most famous paintings in history, *The Last Supper* and the *Mona Lisa*. With a passion that sometimes became obsessive, he pursued innovative studies of anatomy, fossils, birds, the heart, flying machines, botany, geology, and weaponry. He explored the math of optics, showed how light rays strike the cornea, and produced illusions of changing perspectives in *The Last Supper*. His ability to stand at the crossroads of the humanities and the sciences, made iconic by his drawing of *Vitruvian Man*, made him history's most creative genius. In the "luminous" (*Daily Beast*) *Leonardo da Vinci*, Isaacson describes how Leonardo's delight at combining diverse passions remains the ultimate recipe for creativity. So, too, does his ease at being a bit of a misfit: illegitimate, gay, vegetarian, left-handed, easily distracted, and at times heretical. His life should remind us of the importance to be imaginative and, like talented rebels in any era, to think different. Here, da Vinci "comes to life in all his remarkable brilliance and oddity in Walter Isaacson's ambitious new biography... a vigorous, insightful portrait" (*The Washington Post*).

In this collection of essays, the brilliant, acclaimed biographer Walter Isaacson reflects on lessons to be learned from Benjamin Franklin, Albert Einstein, Bill Gates, Henry Kissinger, Ronald Reagan and Mikhail Gorbachev, Hillary Clinton and Bill Clinton, and other interesting characters he has chronicled both as biographer and journalist. He writes also about how he became a writer, the challenges for journalism in the digital age, and offers loving tributes to his hometown of New Orleans.

The authoritative account of the rise of Amazon and its intensely driven founder, Jeff Bezos, praised by the *Seattle Times* as "the definitive account of how a tech icon came to life." Amazon.com started off delivering books through the mail. But its visionary founder, Jeff Bezos, wasn't content with being a bookseller. He wanted Amazon to become the everything store, offering limitless selection and seductive convenience at disruptively low prices. To do so, he developed a corporate culture of relentless ambition and secrecy that's never been cracked. Until now. Brad Stone enjoyed unprecedented access to current and former Amazon employees and Bezos family members, giving readers the first in-depth, fly-on-the-wall account of life at Amazon. Compared to tech's other elite innovators -- Jobs, Gates, Zuckerberg -- Bezos is a private man. But he stands out for his restless pursuit of new markets, leading Amazon into risky new ventures like the Kindle and cloud computing, and transforming retail in the same way Henry Ford revolutionized manufacturing. *The Everything Store* is the revealing, definitive biography of the company that placed one of the first and largest bets on the Internet and forever changed the way we shop and read.

This is a novel about appearance versus reality – how our lives and relationships appear to others versus how they are experienced, and the complex ways that social class shapes identity, relationships, and the codes of friendship.

American Circumstance also provides a window into the replication of wealth, power, and privilege. The novel can be used as supplemental reading in courses across the disciplines that deal with gender, social class, inequality, power,

family systems, relational communication, intimate relationships, identity, American culture, narrative or creative writing. It can also be read in book clubs or entirely for pleasure. "American Circumstance is wonderful! The characters and story invite you into a world that is both familiar and unfamiliar. Highly recommended!!" – Carl Leggo, Ph.D., University of British Columbia "American Circumstance kept me up! I wanted to see how the characters' lives untangled. I loved how Leavy challenged my cultural assumptions. Students will have a lot to talk about as they discover the 'sociology of everyday life' embedded in the fiction." – Laurel Richardson, Ph.D., The Ohio State University "The characters were so compelling that I couldn't stop reading ... a great beach read, or class text." – U. Melissa Anyiwo, Ph.D., Curry College "Leavy writes in an engaging way that helps you ask important questions about class issues in America. This story keeps you interested and wondering why women make the choices they do." – Margaret A. Robbins, The Journal of Language & Literacy Education "American Circumstance is one of my favorite texts to assign to my sociology students." – Cheryl Llewellyn, Ph.D., University of Massachusetts Lowell Patricia Leavy, Ph.D., is an award-winning independent sociologist and best-selling author.

Throughout history, personal liberty, free markets, and peaceable, voluntary exchanges have been roundly denounced by tyrants and often greeted with suspicion by the general public. Unfortunately, Americans have increasingly accepted the tyrannical ideas of reduced private property rights and reduced rights to profits, and have become enamored with restrictions on personal liberty and control by government. In this latest collection of essays selected from his syndicated newspaper columns, Walter E. Williams takes on a range of controversial issues surrounding race, education, the environment, the Constitution, health care, foreign policy, and more. Skewering the self-righteous and self-important forces throughout society, he makes the case for what he calls the "the moral superiority of personal liberty and its main ingredient—limited government." With his usual straightforward insights and honesty, Williams reveals the loss of liberty in nearly every important aspect of our lives, the massive decline in our values, and the moral tragedy that has befallen Americans today: our belief that it is acceptable for the government to forcibly use one American to serve the purposes of another.

How does your company define creativity? Or does creativity define your company? In this remarkable book, Jerry Hirshberg, founder and president of Nissan Design International (NDI), distills his experience as leader of the world's hotbed of automotive innovation and reveals his strategy for designing an organization around creativity. In *The Creative Priority* Hirshberg weaves together enlightening real-world anecdotes with the story of NDI's genesis to illustrate eleven interlocking strategies that came to define NDI's creative priority. Richly illustrated with NDI's elegant designs and sketched, *The Creative Priority* is at once a compelling narrative, a rich store of hands-on experience, and a grab bag of breakthrough insights that can help your business perform its most vital function.

A selection of Benjamin Franklin's writings, with an introduction and commentary by renowned author Walter Isaacson. Selected and annotated by the author of the acclaimed *Benjamin Franklin: An American Life*, this collection of Franklin's writings shows why he was the bestselling author of his day and remains America's favorite founder and wit. Includes an introductory essay exploring Franklin's life and impact as a writer, and each piece is accompanied by a preface and notes that provide background, context, and analysis.

By the time Henry Kissinger was made secretary of state in 1973, he had become, according to the Gallup Poll, the most admired person in America and one of the most unlikely celebrities ever to capture the world's imagination. Yet Kissinger was also reviled by large segments of the American public, ranging from liberal intellectuals to conservative activists. Kissinger explores the relationship between this complex man's personality and the foreign policy he pursued. Drawing on extensive interviews with Kissinger as well as 150 other sources, including U.S. presidents and his business clients, this first full-length biography makes use of many of Kissinger's private papers and classified memos to tell his uniquely American story. The result is an intimate narrative, filled with surprising revelations, that takes this grandly colorful statesman from his childhood as a persecuted Jew in Nazi Germany, through his tortured relationship with Richard Nixon, to his later years as a globe-trotting business consultant.

"The authors look at art and science together to examine how innovations—from Picasso's initially offensive paintings to Steve Jobs's startling iPhone—build on what already exists and rely on three brain operations: bending, breaking and blending. This manifesto . . . shows how both disciplines foster creativity." —The Wall Street Journal *The Runaway Species* is a deep dive into the creative mind, a celebration of the human spirit, and a vision of how we can improve our future by understanding and embracing our ability to innovate. David Eagleman and Anthony Brandt seek to answer the question: what lies at the heart of humanity's ability—and drive—to create? Our ability to remake our world is unique among all living things. But where does our creativity come from, how does it work, and how can we harness it to improve our lives, schools, businesses, and institutions? Eagleman and Brandt examine hundreds of examples of human creativity through dramatic storytelling and stunning images in this beautiful, full-color volume. By drawing out what creative acts have in common and viewing them through the lens of cutting-edge neuroscience, they uncover the essential elements of this critical human ability, and encourage a more creative future for all of us. "The Runaway Species approach[es] creativity scientifically but sensitively, feeling its roots without pulling them out." —The Economist "Following his blockbuster biography of Steve Jobs, *The Innovators* is Walter Isaacson's revealing story of the people who created the computer and the Internet. It is destined to be the standard history of the digital revolution and an indispensable guide to how innovation really happens. What were the talents that allowed certain inventors and entrepreneurs to turn their visionary ideas into disruptive realities? What led to their creative leaps? Why did some succeed and others fail? In his masterly saga, Isaacson begins with Ada Lovelace, Lord Byron's daughter, who pioneered computer programming in the 1840s. He explores the fascinating personalities that created our current digital revolution, such as Vannevar Bush, Alan Turing, John von Neumann, J.C.R. Licklider, Doug Engelbart, Robert Noyce,

Bill Gates, Steve Wozniak, Steve Jobs, Tim Berners-Lee, and Larry Page. This is the story of how their minds worked and what made them so inventive. It's also a narrative of how their ability to collaborate and master the art of teamwork made them even more creative. For an era that seeks to foster innovation, creativity, and teamwork, *The Innovators* shows how they happen"--

A captivating blend of personal biography and public drama, *The Wise Men* introduces the original best and brightest, leaders whose outsized personalities and actions brought order to postwar chaos: Averell Harriman, the freewheeling diplomat and Roosevelt's special envoy to Churchill and Stalin; Dean Acheson, the secretary of state who was more responsible for the Truman Doctrine than Truman and for the Marshall Plan than General Marshall; George Kennan, self-cast outsider and intellectual darling of the Washington elite; Robert Lovett, assistant secretary of war, undersecretary of state, and secretary of defense throughout the formative years of the Cold War; John McCloy, one of the nation's most influential private citizens; and Charles Bohlen, adroit diplomat and ambassador to the Soviet Union.

Presents a portrait of Benjamin Franklin as a scientist, inventor, diplomat, writer, business strategist, and statesman while tracing his life as one of America's Founding Fathers.

"Though we cannot learn leadership, we can learn from leaders, which is why this volume is so engaging and valuable."—*Boston Globe* What made FDR a more successful leader during the Depression crisis than Hoover? Why was Eisenhower more effective as supreme commander at war than he was as president? Who was Pauli Murray and why was she a pivotal figure in the civil rights movement? Find the answers to these questions and more in essays by great historians including Sean Wilentz, Alan Brinkley, Annette Gordon-Reed, Jean Strouse, Frances FitzGerald, and others. Entertaining and insightful individually, taken together the essays address the enduring ingredients of leadership, the focus of an introduction by Walter Isaacson.

In this National Book Award–winning novel from a “brilliantly breathtaking writer,” a young Southerner searches for meaning in the midst of Mardi Gras (*The New York Times Book Review*). On the cusp of his thirtieth birthday, Binx Bolling is a lost soul. A stockbroker and member of an established New Orleans family, Binx’s one escape is the movie theater that transports him from the falseness of his life. With Mardi Gras in full swing, Binx, along with his cousin Kate, sets out to find his true purpose amid the excesses of the carnival that surrounds him. Buoyant yet powerful, *The Moviegoer* is a poignant indictment of modern values, and an unforgettable story of a week that will change two lives forever. This ebook features an illustrated biography of Walker Percy including rare photos from the author’s estate. ADP 6-22 describes enduring concepts of leadership through the core competencies and attributes required of leaders of all cohorts and all organizations, regardless of mission or setting. These principles reflect decades of experience and validated scientific knowledge. An ideal Army leader serves as a role model through strong intellect, physical presence, professional competence, and moral character. An Army leader is able and willing to act decisively, within superior leaders' intent and purpose, and in the organization's best interests. Army leaders recognize that organizations, built on mutual trust and confidence, accomplish missions. Every member of the Army, military or civilian, is part of a team and functions in the role of leader and subordinate. Being a good subordinate is part of being an effective leader. Leaders do not just lead subordinates—they also lead other leaders. Leaders are not limited to just those designated by position, rank, or authority.

#1 NEW YORK TIMES BESTSELLER • “A great American success story . . . an endearing and well-written book.”—*The New York Times Book Review* Colin Powell is the embodiment of the American dream. He was born in Harlem to immigrant parents from Jamaica. He knew the rough life of the streets. He overcame a barely average start at school. Then he joined the Army. The rest is history—Vietnam, the Pentagon, Panama, Desert Storm—but a history that until now has been known only on the surface. Here, for the first time, Colin Powell himself tells us how it happened, in a memoir distinguished by a heartfelt love of country and family, warm good humor, and a soldier’s directness. *My American Journey* is the powerful story of a life well lived and well told. It is also a view from the mountaintop of the political landscape of America. At a time when Americans feel disenchanted with their leaders, General Powell’s passionate views on family, personal responsibility, and, in his own words, “the greatness of America and the opportunities it offers” inspire hope and present a blueprint for the future. An utterly absorbing account, it is history with a vision.

Business journalist Robert Spector grew up working in his family’s butcher shop in Perth Amboy, New Jersey, where he learned invaluable lessons about the independent retail business. Mom & pop stores have always brought people together, fostering a sense of neighborhood identity and camaraderie, and are the glue that connects people in big cities and small towns alike. Long fascinated by the “direct connection” people feel as merchants and customers when they do business in neighborhood stores, at shops that are not super-sized, but human-sized, and responding to the growing “buy local” movement across the country, Spector set out to discover the state, and the state of mind, of independent retailing in America. From a specialty soda pop shop in Los Angeles to a florist shop in Dayton, Ohio, from a bakery in Chicago to a bookstore in Washington State, mom & pop store owners shared their stories with him, revealing the spirit and tenacity of the small business owner, dealing with frustration and defeat as well as triumph and success. Spector also interweaves the history of independent retailing. *The Mom & Pop Store* reflects the story of this country, for it embraces and cross-references every ethnic group, and virtually every element of our society.

In *American by Blood*, three U.S. Army scouts leading an infantry column arrive a day late to join Custer at the Little Bighorn. They come upon the ruins of the Seventh Cavalry, a trail of blood and corpses defiled by wild dogs and swarms of flies. It is a scene that will haunt these three young men in vivid and irrevocable ways. With the loss at Little Bighorn, their mission to find and help clear the land of the Indian tribes ineluctably becomes one of vengeance as well. They journey into limitless wilderness after their prey, skirmishing in the dense forests and the high plains. The scouting party consists of James H. Bradley, who discovers that war is as much a test of the heart as it is of his ideals; William Gentle, who finds himself torn between his desire to emulate the older soldiers and his fascination with the Indians they hunt; and August Huebner, who wishes to see an America beyond that which he knows and escape the slums of the newly industrialized East. Gus Huebner was the author's great-great-grandfather, who in 1875 left New Jersey to join the army in the West. Family myth has it that he arrived a day late to the Battle of Little Bighorn. From these scant biographical details, Andrew Huebner has imagined a rich and powerful novel of the American West. *American by Blood* unforgettably combines epic storytelling and evocations of awe-inspiring natural beauty with a shattering repudiation of some of our nation's most central myths.

How the world's leading innovators push their ideas to fruition again and again Edison famously said that genius is 1 percent inspiration, 99

percent perspiration. Ideas for new businesses, solutions to the world's problems, and artistic breakthroughs are common, but great execution is rare. According to Scott Branson, the capacity to make ideas happen can be developed by anyone willing to develop their organizational habits and leadership capability. That's why he founded Behance, a company that helps creative people and teams across industries develop these skills. Branson has spent six years studying the habits of creative people and teams that are especially productive—the ones who make their ideas happen time and time again. After interviewing hundreds of successful creatives, he has compiled their most powerful—and often counterintuitive—practices, such as:

- Generate ideas in moderation and kill ideas liberally
- Prioritize through nagging
- Encourage fighting within your team

While many of us obsess about discovering great new ideas, Branson shows why it's better to develop the capacity to make ideas happen—a capacity that endures over time.

What are the roots of creativity? What makes for great leadership? How do influential people end up rippling the surface of history? In this collection of essays, Walter Isaacson reflects on the lessons to be learned from Benjamin Franklin, Albert Einstein, Bill Gates, Henry Kissinger, Ronald Reagan and Mikhail Gorbachev, Hillary Clinton and Bill Clinton, and various other interesting characters he has chronicled as a biographer and journalist. The people he writes about have an awesome intelligence, in most cases, but that is not the secret of their success. They had qualities that were even more rare, such as imagination and true curiosity. Isaacson reflects on how he became a writer, the lessons he learned from various people he met, and the challenges he sees for journalism in the digital age. He also offers loving tributes to his hometown of New Orleans, which both before and after Hurricane Katrina offered many of the ingredients for a creative culture, and to the Louisiana novelist Walker Percy, who was an early mentor. In an anecdotal and personal way, Isaacson describes the joys of the "so-called writing life" and the way that tales about the lives of fascinating people can enlighten our own lives.

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