

Accounting And Finance For Non Specialists Peter Atrill

This multipack consists of Atrill & McLaney: Financial Accounting for Non-Specialists 4th Edition (ISBN 0273679627) and access to the Atrill & McLaney: Financial Accounting for Non-Specialists OneKey online resources. Now in its fourth edition, this successful text introduces the basic principles and underlying concepts of accounting and finance. It adopts a practical, non-technical approach, making it the ideal text for students from non-accounting disciplines. The text is written from a 'user' perspective, demonstrating ways in which accounting statements and financial information can be used to improve the quality of decision making.

This Value Pack consists of Accounting and Finance for Non-Specialists, 5/e by Atrill/McLaney and Penguin Dictionary of Accounting, 2/e (ISBN: 9781405887953)

Financial reports speak their own language, and managers without a strong finance background often find themselves bewildered by what is being said. Finance for NonFinancial Managers helps managers become familiar with essential financial information, showing them how to "speak the language of numbers" and implement financial data in their daily business decisions. In addition, it clarifies how and why financial decisions impact business and operational objectives.

In the current environment of cut-throat competition, razor-thin profit margins, and increasing scrutiny from stakeholders, mastering the fundamentals of financial management is a must for everyone with a stake in their companies and in their own professional futures. Packed with step-by-step examples and illustrative case studies, and updated to reflect the latest trends in the economy and in financial policy, Finance and Accounting for Nonfinancial Managers is a nuts-and-bolts guide for managers, entrepreneurs, seasoned executives, teachers, and students alike. Featuring new commentary on corporate accountability, updated interactive templates, study questions, and an online instructor's guide, this new edition covers all the key aspects of financial management.

Conceived in response to this shift in approach and the growth of non-specialist classes, the text covers the principles of financial accounting, management accounting and financial management, emphasizing the application and interpretation of information for decision-making. Effective teaching and learning are facilitated through a variety of distinctive features; these are designed to encourage interaction and allow for flexible study and assessment; they have been expanded and improved in this second edition.

Peter Atrill and Eddie McLaney's Accounting and Finance for Non-specialists is an accessible introduction to accounting and finance for non-major students. Using minimal jargon, the authors introduce topics gradually, examining basic

principles and underlying concepts before demonstrating how accounting statements and financial information can be used to improve business decision-making. Reflecting this practical emphasis, the text includes numerous extracts - with commentary - from company reports, survey data and other sources. Need extra support? This title is supported by MyAccountingLab, an online homework and tutorial system which can be used by students for self-directed study or instructors can choose to fully integrate this eLearning technology into the delivery of their course. Students can benefit from access to MyAccountingLab by purchasing an alternative 'pack' version of this product called Accounting and Finance for Non-Specialists with MyAccountingLab access card 8e, or online at www.myaccountinglab.com

The world of finance and accountancy can seem one of impenetrable mystery but it is one that many managers have to face in their day to day lives. With its comprehensive coverage of the subject, this book allows you not only to ask pertinent questions but also to understand the answers. Chapter by chapter, the workings of finance are mapped out and laid bare - the formal reports, the methods used to prepare the numbers and what accountants actually do every day. This edition is fully updated to reflect current allowances, rates and regulations and further information. It also includes even more questions (with comprehensive answers) to challenge the reader's understanding. Detailed explanations are provided in a clear, jargon-free style and backed up with lots of practical examples. Areas covered include: - basic terminology - accounting concepts and principles - profit & loss accounts and cash flow management - how accounts departments work - corporate financial planning. There is also a section on personal finance. **NOT GOT MUCH TIME?** One and five-minute introductions to key principles to get you started. **AUTHOR INSIGHTS** Lots of instant help with common problems and quick tips for success, based on the author's many years of experience. **TEST YOURSELF** Tests in the book and online to keep track of your progress. **EXTEND YOUR KNOWLEDGE** Extra online articles at www.teachyourself.com to give you a richer understanding of finance. **THINGS TO REMEMBER** Quick refreshers to help you remember the key facts. **TRY THIS** Innovative exercises illustrate what you've learnt and how to use it.

Learn how to navigate the maze of accounting concepts and financial terms with this guide to the basics of accounting and finance.

Accounting and Finance for Managers is specifically designed for the needs of MBA, EMBA and MA Business and Management students. It includes worked examples throughout the chapters, as well as real-world scenarios and full exercises at the end of each chapter. The book also includes 'Expert view' notes, which encourage students to think more broadly and present them with further issues to consider. For lecturers, the book begins with an indication of how the course material throughout the book might be divided over different time periods. Providing coverage of basic bookkeeping, readers will learn how to interpret financial statements and grasp underlying theory, interpret a cash budget and identify potential problems, identify appropriate pricing strategies to fit different markets and products/services

and incorporate financial evaluation into operational decision making and problem solving. Online supporting resources for this book include bonus chapters covering topics such as cash flow, investment decisions and business planning, and lecture slides for each chapter.

This Online Course Pack consists of Accounting and Finance for Non-Specialists (0273679627) plus access to a Pearson Education Online Course (0273658964).

Finance for Nonfinancial Managers Finance made simple for YOU! Quick reference finance handbook to help you understand and manage the financial accounting side of your business or job responsibilities. Enable you ask informed questions when financial information such as periodical MIS report, quarterly financial performance report or yearly audited financial report is presented for your approval. How the chapters are arranged CHAPTERS I to IV - Gain essential knowledge on Concepts & Financial Statement presentation format CHAPTERS V to VII - Empower yourself, learn to read & interpret Financial Statements CHAPTER VIII - Working Capital management, gain control on day to day financial management CHAPTER IX - Planning & Control & steer your business with Budgeting CHAPTER X - Break-Even Analysis for enlightened business decisions CHAPTER XI - Gain insight into techniques for choosing the right investment option CHAPTER XII - Know the essentials of Bank Borrowings Topics covered Chapter I Financial Statements, an Introduction Chapter II Balance Sheet Chapter III Profit and Loss Account Chapter IV Cash Flow Statement Chapter V How to Read Financial Statements Chapter VI MIS Reports Chapter VII Ratio Analysis Chapter VIII Working Capital Management Chapter IX Budgeting Chapter X Break-Even Analysis Chapter XI Capital Expenditure Planning Chapter XII How to Borrow from Banks Begin enjoy working with Financial Prudence!

Finance is key to every business organisation as well as outside. This book makes sense of the finance world from a non-finance perspective. It introduces, explains and demystifies essential ideas of business finance to those who do not have financial background or training. Lucid, accessible, yet comprehensive, the book delineates the financial workings of businesses and offers an overview of corporate finance in the global context. The volume: Contains effective tools for financial communication, monitoring, analysis and resource allocation; Provides important learning aids such as figures, tables, illustrations and case studies; Highlights fundamental concepts and applications of finance; Surveys global corporate practices, recent trends and current data. This updated second edition contains new sections on Tax Planning, including Income Tax and Goods and Services Tax in India. A guide to building financial acumen, this book will be a useful resource for executive and management development programmes (EDPs & MDPs) oriented towards business managers, including MBA programmes. It will benefit business executives, corporate heads, entrepreneurs, government officials, teachers, researchers, and students of management and business, as well as those who deal with finance or financial matters in their daily lives.

Accounting and Finance for Non-Specialists, Ninth Edition Peter Atrill & Eddie McLaney "Attractive, compact and informative book" Chris Grover, University of Winchester "Written in a fluent and readable style and supplemented by numerous real world examples, Accounting and Finance for Non-Specialists is pretty unique in the field." Navjot Sandhu, Birmingham City University This market-leading text offers an accessible, effective introduction to key accounting and finance topics. With a focus on decision-making, Accounting and Finance for Non-Specialists also teaches you how to apply your learning to real-world business scenarios. The 9th edition retains the popular real world examples, progress checks, activities and exercises, and updates the coverage using an informal and engaging narrative. Key Features Up-to-date coverage, including the latest IFRSs Accessible step-by-step approach helps you master the subject one step at a time New real world examples provide opportunities to apply and develop techniques New progress checks, activities and exercises reinforce learning Focus on decision-making prepares you for careers in business Peter Atrill is a freelance

academic and author working with leading institutions in the UK, Europe and SE Asia. He was previously Head of Accounting and law and Head of Business and Management at the Plymouth University Business School. Eddie McLaney is Visiting Fellow in Accounting and Finance at Plymouth University.

" ?Is this the right book for me? The world of finance and accountancy can seem one of impenetrable mystery but it is one that many managers have to face in their day to day lives. With its comprehensive coverage of the subject, this book allows you not only to ask pertinent questions but also to understand the answers. Chapter by chapter, the workings of finance are mapped out and laid bare - the formal reports, the methods used to prepare the numbers and what accountants actually do every day. This edition is fully updated to reflect current allowances, rates and regulations and further information. It also includes even more questions (with comprehensive answers) to challenge the reader?s understanding. Finance for Non-Financial Managers includes: Chapter 1: The purpose of accounting Chapter 2: Basic terminology Chapter 3: Accounting concepts and principles Chapter 4: The profit and loss account Chapter 5: The balance sheet Chapter 6: The cash flow statement Chapter 7: Ratio analysis Chapter 8: Users of financial information Chapter 9: The general ledger Chapter 10: Costing Chapter 11: Standard costing Chapter 12: Variance analysis Chapter 13: Two more things on costing Chapter 14: The audit of annual accounts Chapter 15: Tricks of the trade Chapter 16: Financial information for managers Chapter 17: Capital investment appraisal: experts only! Chapter 18: Activities of an Accounts department Chapter 19: Cash flow management Chapter 20: Corporate financial planning Chapter 21: Personal finance: income tax and national insurance Chapter 22: Personal finance: investment Chapter 23: Personal finance: capital gains tax and others Learn effortlessly with a new easy-to-read page design and interactive features: Not got much time? One, five and ten-minute introductions to key principles to get you started. Author insights Lots of instant help with common problems and quick tips for success, based on the author?s many years of experience. Test yourself Tests in the book and online to keep track of your progress. Extend your knowledge Extra online articles to give you a richer understanding of the subject. Five things to remember Quick refreshers to help you remember the key facts. Try this Innovative exercises illustrate what you?ve learnt and how to use it.? "

A guide for businesspeople covers such essentials as financial statements, balance sheets, liabilities, assets, and income statements.

This package includes a physical copy of Accounting & Finance for Non-Specialists, Tenth Edition, by Peter Atrill and Eddie McLaney as well as access to the eText and MyLab Accounting. To access the eText and MyLab Accounting you need a course ID from your instructor. The 10th edition of this market-leading text offers an accessible, effective introduction to key accounting and finance topics. If you are new to accounting, or are studying a degree in accounting, this book will help you get to grips with the important principles of accounting and how to apply your learning to real-world business scenarios in a user-friendly manner.

Accounting and Finance: An Introduction, now in its eighth edition, contains all the information you need to start your business career. With its use of practical techniques and real-world examples, this best-selling text teaches you the basics of understanding and using financial information. This comprehensive guide covers financial accounting, management accounting and financial management in a single text, and provides you with the tools to make informed, successful business decisions. Key Features Up-to-date coverage, including the latest IFRSs and corporate governance content plus a discussion of financing and dividend policies Accessible step-by-step approach helps you master the subject one step at a time New real world examples provide opportunities to apply and develop techniques Progress checks, activities and exercises reinforce learning Focus on decision-making prepares you for careers

in business Eddie McLaney is Visiting Fellow in Accounting and Finance at Plymouth University. Peter Atrill is a freelance academic and author working with leading institutions in the UK, Europe and SE Asia. He was previously Head of Accounting and law and Head of Business and Management at the Plymouth University Business School

Financial Management for Non-Financial Managers is an accessible, practical and easy to understand guide that will allow any manager to gain confidence in understanding financial matters, managing a budget and dealing with bankers, accountants and finance professionals. A source of invaluable expert advice on all the essential aspects of financial management within the context of running a business, it covers: business structures, accounting and financial statements, analysis and ratios, planning, budgeting, product and service costing, setting selling prices, investment appraisal, finance and working capital, taxation and international transactions. This book explains financial literacy in the context of management, showing how improved awareness of finances can lead to increased value creation and protection for your business. Aimed at the practicing business manager, Financial Management for Non-Financial Managers includes case studies, spreadsheets and worked examples to accompany key skills and practices explained in the book.

Now in its fifth edition, this successful text introduces the basic principles and underlying concepts of accounting and finance. It adopts a practical, non-technical approach, making it the ideal text for students from non-accounting disciplines. The text is written from a 'user' perspective, demonstrating ways in which accounting statements and financial information can be used to improve the quality of decision making.

The 11th edition of this market-leading text offers an accessible, effective introduction to key accounting and finance topics. With a step-by-step approach and a focus on decision making, Accounting and Finance for Non-Specialists teaches you how to apply your learning to real-world business scenarios.

Finance for Strategic Decision Making demystifies and clarifies for non-financial executives the basics of financial analysis. It shows how they can make important financial decisions that can critically enhance their institution's ability to respond to competitive challenges, undertake new projects, overcome financial setbacks, and most importantly, create shareholder value. Written by M. P. Narayanan and Vikram K. Nanda—two of the country's leading authorities on financial strategy—this book offers a practical guide for using financial analysis to enhance strategic decision making. The book includes a coherent framework that outlines practical and intellectually sound guidance for executives who must make strategic decisions. Finance for Strategic Decision Making Explains the role of finance in corporate strategy Offers guidance on resource allocation decisions Explores how to determine the right balance of debt and equity capital to maximize firm value Demonstrates how to use payout policy as a strategic tool Clarifies if a merger, acquisition, or divestiture is in the best interest of an organization Shows how to manage risk Reveals how to measure value created and the effectiveness of upper level management

Were you looking for the book with access to MyAccountingLab? This product is the book alone, and does NOT come with access to MyAccountingLab. Buy Accounting and Finance for Non-Specialists, Tenth Edition by Peter Atrill and Eddie McLaney with MyAccountingLab access card 5e (ISBN 9781292135601) if you need access to MyLab as well, and save money on this resource. You will also need a course ID from your instructor to access MyAccountingLab. The 10th edition of this market-leading text offers an accessible, effective introduction to key accounting and finance topics. If you are new to accounting, or are studying a degree in accounting, this book will help you get to grips with the important principles of accounting and how to apply your learning to real-world business scenarios in a user-friendly manner.

Make simple sense of complex financial information! The high-profile accounting scandals of recent years have made one thing clear: You can't know too much about the company for which you work. What are the numbers? Where do you find them? How do they affect you and your staff? This fully revised and updated third edition of The McGraw-Hill 36-Hour Course: Finance for Nonfinancial Managers provides a firm grasp on what all the numbers really mean. Designed to let you learn at your own pace, it walks you through: The essential concepts of finance, so you can ask intelligent questions and understand the answers Vital statements and reports, with sections on pro forma financial statements and expensing of stock options The auditing process--what is measured, how it's measured, and how you can help ensure accuracy and completeness With chapter-ending quizzes and an online final exam, The McGraw-Hill 36-Hour Course: Finance for Nonfinancial Managers serves as a virtual professor, providing the curriculum you need to crunch the numbers like a pro!

Accounting and Finance for Non-specialists Pearson Higher Education

Now in its 10th edition, Accounting for Non-Accountants provides the perfect introduction to the basics of accounting and finance. Designed for non-specialists with little or no background in accounting, it guides readers through the maze of financial terms and accounting concepts and techniques in a clear and easy-to-follow style. Updated for 2015, Accounting for Non-Accountants includes information on the new UK GAAP accounting standards as well as an overview of current international standards, and is structured to provide in-depth understanding in three key areas: annual accounts (including income statements, balance sheets, cash flow and reporting standards); management accounting (costing, marginal costing and budgetary controls); and financial management (including the cost of capital, working capital, investment appraisal and performance analysis).

The 10th edition of this market-leading text offers an accessible, effective introduction to key accounting and finance topics. If you are new to accounting, or are studying a degree in accounting, this book will help you get to grips with the important principles of accounting and how to apply your learning to real-world business scenarios in a user-friendly manner. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you will receive via email the code and instructions on how to access this product. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

The highly motivational "in a week" structure of the book provides seven straightforward chapters explaining the key points about the financial life of any company, and at the end there are optional questions to ensure readers have taken it all in. There are also explanatory cartoons and diagrams throughout, to help make this book a more enjoyable and effective learning experience. Written by Roger Mason, a leading expert on business finance as both a coach and a practitioner, this book quickly teaches you the insider secrets you need to know to in order become confident with financial issues. So what are you waiting for? Let this book put you on the fast track to success! Business Accounting and Finance for Non Specialists is aimed at non-specialist

students of accounting and finance on a first course in the subject. It gives a lively and wide-ranging survey of the basic principles of finance, financial accounting and management accounting. The unique approach taken in the first Section of the book is to look at small to medium sized business organisations and their role in the economy ? how they are set up, factors in their success and failure and how they source funds for expansion. This leads to discussion of the role of financial markets and their need for financial information. Sections 2 and 3 then give an account of financial and management accounting principles, respectively. The text is clearly written and technical jargon is minimal - any technical terms are clearly explained and a glossary of terms is provided. The book does not present the hurdle of double-entry bookkeeping at an early stage ? students can progress through the book without double-entry.

Illustrative case studies and reference to real-life business examples are used to bring the technical information to life. Business Accounting and Finance for Non-specialists includes a large number of worked examples, to give students valuable practice in using their new skills. Other pedagogic elements include aims and learning outcomes, summaries, Case Studies with questions and solutions, individual learning activities, self-test questions with answers provided in the book, and exercises - the answers to which are divided between the book and the Lecturer?s Guide/Website. Business Accounting and Finance for Non Specialists is aimed at non-specialist students of accounting and finance on a first course in the subject. It gives a lively and wide-ranging survey of the basic principles of finance, financial accounting and management accounting. The unique approach taken in the first Section of the book is to look at small to medium sized business organisations and their role in the economy ? how they are set up, factors in their success and failure and how they source funds for expansion. This leads to discussion of the role of financial markets and their need for financial information. Sections 2 and 3 then give an account of financial and management accounting principles, respectively. The text is clearly written and technical jargon is minimal - any technical terms are clearly explained and a glossary of terms is provided. The book does not present the hurdle of double-entry bookkeeping at an early stage ? students can progress through the book without double-entry.

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J. Fred Weston provides managers and executives with the information they need to understand essential accounting principles, from vocabulary and financial statements to cash flow and valuation. Covering balance sheets, income statements, reporting measures, and even essential ratios, this practical, in-depth book provides a one-stop, reference for all aspects of finance and accounting, and will help managers take essential steps toward making informed decisions based on the numbers they face every business day.

Accessible, learner-friendly and jargon free, this best selling text in financial accounting is the ideal starting point for non-accounting students. Clear and Concise it not only

arms the reader with the basic principles of the subject, but actively encourages the reader to build on these through an 'open-learning' approach, involving the reader in various questions and activities along the way. The third edition has been thoroughly updated and revised improving existing features and expanding content. Features include *New material on 'Social Reporting' *Double entry book-keeping included as an appendix only *An updated and revised selection of end-of -chapter, self-assessment, and review questions *Improved glossary of technical terms Financial Accounting for Non-specialists is suitable for all undergraduate and postgraduate students from any discipline, taking an introductory course or module in financial accounting. The open-learning approach also makes it suitable for those studying independently or on distance learning courses The Authors Peter Atrill is the head of the Department of Accounting and Law at the University of Plymouth Business School. Eddie McInaney is a Visitin

Do you get the chills when it comes to numbers and figures? Do you always wonder what on earth they're talking about when they present those financial statements? Have you found yourself thrust into a management role that requires you to have to deal with them numbers and you have no clue where to start? You are so good at what you do and a great professional in your field of specialisation but feel so lost when it comes to managing and reporting on finances related to your unit or department. Well, you are in the right place. Help is on the way. In fact, help is here.

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